

Beachbody Coaching Opportunity



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What is the Coaching Opportunity?

It's an opportunity that allows you to turn your passion for health and fitness, & your fitness journey into income. Get Fit and Get Paid. Let people know what you are doing to increase your dedication and accountability to your health and fitness journey; sharing it in person as well as online. Becoming a Coach is one of the strongest ways to support a healthy lifestyle as well as inspiring others around you to do the same. It also can be an opportunity for you to create your own thriving online business utilizes all the benefits of a billion dollar company that already has a household name. Coaching allows you to create residual income by developing a team of others who want to do this too.

What is a Beachbody Coach?

Beachbody refers to their reps as "coaches". They call them coaches because they are more than just "distributors" or "reps". Yes, they have the ability to sell & suggest fitness products/ workouts, but they also have a vested interest to "coach" the people they are in contact with into a better and healthier way of life. Look at it this way...Some of us, naturally want to help others reach their fitness goals, whether we are compensated or not. As a coach, you do not need to have any fitness experience, degrees, or certifications. A "Coach" is just someone willing to raise their hand to lead others on a journey they may be doing themselves. A Coach is a resource of motivation, inspiration, reliability, & resources.

Who is the company offering the Coaching Opportunity?

Beachbody is a successful company formed in 1997 & based out of Southern California. The MOST Successful health and fitness infomercial company. You may have seen their workout videos on tv! They create, sell, & support the nation's most popular in-home fitness, weight-loss products, online resources, gear, and nutritional supplements. Along with that, the company has 2 additional divisions. In 2007, they founded the Coaching Network Opportunity. They found many customers having great success with their products and were helping others achieve those results too. Rather than selling their brands/products to big box stores to market, they starting the coaching network which would allow the customers and users to gain the benefit of supporting their company, products, and future customers. Additionally, it would allow Coaches to create a team of individuals helping others & developing themselves professionally and in leadership. In 2012, the company launched the group fitness certification division. Because their programs were very popular and successful, many were teaching these workouts live anyway! They formed the certification department to formally support, train, and inspire group fitness instructors and trainers.

Who can be a coach?

ANYONE! You can make this decision yourself and sign up today! We strongly encourage those to join the coaching business who have a strong desire & passion towards a healthy lifestyle, improving their quality of life, and in helping others do the same. This is a home based business, where you act as the "go-to" person. It also allows you to have a "done for you" business model and training system to grow a solid income & business. You don't need to have certifications, degrees, or years of experience to do this. You can be a fan of fitness, working your way through your fitness journey, or even a fitness professional. There are no requirements to be a coach as well as no obligation to develop a business with it. You can simply be a coach for the 25% discounts.

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What do I "do" everyday as a coach?

This is up to you! There are no obligations as a Coach and what you do on a daily basis is completely up to your goals, vision, and passion. Everyone signs as a Coach and holds the same opportunity to create income, but you'll find different "kinds" of Coaches.

- 1- Coach just for the Discounts
- 2 - Coach for the Discounts, Accountability, & Helping Inspire others.
- 3- Part Time Business Building Coach: developing support for those on a fitness journey as well as developing a small team of others doing the same.
- 4- Full Time Business Coach: Supporting Customers in their fitness journey, Developing a Large team of other coaches in leadership, marketing, branding, and professional skills as an entrepreneur and business owner.

What remains the constant amongst Coaches is that they focus on 4 Vital Behaviors each day.

- 1- Use products & system for healthy & fit success
- 2 - Invite others to be included in this opportunity
- 3 - Personal Development & Quality of Life Betterment
- 4 - Recognition & involvement of success in others.

You'll find an average day looks like this--> Workout, using Nutritional Products to support healthy meal plan & workouts, Sharing their journey/story, a message, a tip, or information on their social media feeds as well as in person. Checking in with team & company communication. Reading a personal development/professional development book 15 mins a day (or audio). Sending out messages to those interested in products or coaching. Depending on what kind of Coach you want to be- the average amount of time someone spends in their coaching business is approx. 30mins - 1 hour.

How do I earn money?

At Coach Status, You can get paid weekly commissions when your customers buy Beachbody products and On Demand memberships through your website. There are multiple streams of bonuses and income generating activities as you create a team and leadership within the company. But in a nutshell: 25% commissions on any customer purchases, Team Bonuses each weekly on your team's product volume, and Check matching bonuses on your team's weekly check (team cycle bonus portion)

****Beachbody does not guarantee any level of success or income. This is all dependent on the effort, level of work, and skill produced by each coach.**

What do coaches NOT do?

- Force people to buy Beachbody products.
- Judge people based on their fitness experience, physical ability, or lifestyle.
- Provide clinical health advice.
- Commute to an office (unless they want to).
- Work a 9 to 5 schedule (again, unless they want to).

Do I need to be a salesperson?

Not at all—the fact is, just about everybody already wants to get fit or lose weight. And our products can get them there—we have thousands of real-life Success Stories to prove it! To be a successful coach, is best to NOT try and sell people on products. Be honest. Share your experiences and your journey. All you are doing is offering a possible solution to a problem.

Identifying where you can help someone achieve their goals is best when you are genuinely interested in asking questions and helping support others.

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What does it cost to join?

It costs \$39.99 USD to join as a Coach. That includes your first month's Business Services Fees and your Coach Business Kit, which comes with an on-boarding training & set up system to get you started OR JOIN FREE! - Join as a Coach and have your Coach join Fee waived FREE if you choose a "Challenge Pack" Bundle during the enrolling process. These Challenge Pack's are discounted bundle packs of workouts, On Demand, and Shakeology/ or Performance Supplements.

The Business Service Fee is the monthly cost of maintaining a Coach position to maintain your 25% discount & opportunity to support a business. This fee will begin after 30 days of joining as a coach. The fee is \$15.95 USD, \$17.95 CAD, or £15.95 GBP per month and it includes:

- A Complete Website with continuous updates on products, services, and support for your customers
- Up to a 25% discount on products purchased through your Team Beachbody website
- Coach Business Online Office which has reports, customers, emailing system, product training & information, media for marketing, training and more to help each Coach monitor, maintain, and grow their business.

Military Waiver: United States military service members may qualify to have their BSF waived.

What kinds of help and support will I receive?

Once you become a Beachbody Coach, you'll be part of a whole network of successful Coaches who have years of experience and success. Your primary source of training, mentorship, guidance, and support is with your Sponsor Coach. This is your direct go-to and your first point of contact for all training and support as a coach. You'll also get full access to your online office, which has everything you need to market and manage your business with ease—including your own sales website and email account, a full set of sales and marketing tools, and extensive training guides and videos. In addition, our Coach Relations team is available to answer your questions via email or over the phone.

Is it easy to set up my website?

Setting up and customizing your Beachbody Coach Website is low-tech and simple! We provide you with an easy to-use system that allows you to add text and photos (or you can just use ours), and you can choose from a number of Beachbody marketing banners to help make sure your site is viewed.

Where is the Coaching Opportunity Available?

Currently Coaching and the Sale of products to Customers is available in these locations: USA, USA Territories, Military locations, Canada, and the United Kingdom can sign up as a coach. Beachbody has plans to extend the opportunity to numerous other countries. (timing not defined)

Beachbody® does not guarantee any level of success or income from the Beachbody Coach Opportunity. Each Coach's income depends on his or her own efforts, diligence, and skill.

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Will I have to purchase products for resale?

Unlike marketing programs that require you to buy a lot of products in order to participate, the Coach Opportunity has no inventory requirements. If you want to purchase products for your own use or resale, you'll get them at a discount of 25%. If you are looking to develop a business and grow within the leadership ranks for higher income potential, maintaining a minimum level of product sale or consumption is required. (average \$100 a month)

Do I have to buy the products?

Beachbody would hope that you are "a product of the product." That means that you believe in and personally use the products that you are selling. It would be challenging to ask someone to buy something that you don't use yourself. Beachbody does require you to have 50 volume points per month to be considered an "active coach". Being an active coach is only important if you plan to increase your earning potential more than just commissions from customers. Those volume points come from products that you personally purchase or products that your customers purchase. If you have 1 Shakeology Home Direct customer then your 50 volume points would be covered and you would not have to purchase anything to maintain active status.

Do I get a discount on products?

Yes, Coaches receive a 25% discount on all products. Many Coaches originally sign up as a coach JUST to get the discount. But, the more they learn about Beachbody, get involved in the support community, as well as got into amazing shape.... the more they wanted to help others and share their great experiences, products, & support.

Will I have to handle product inventory, billing, shipping, or customer service?

No—when customers purchase products through your website, we take care of the rest.

How does Beachbody promote its products?

They spend millions of dollars every week advertising their home fitness programs on the major TV stations and cable networks. (You've probably seen our famous infomercials for programs such as P90X, PiYo, 21 Day Fix, Body Beast, and more, as well as our magazine and Internet ads.) Additionally, you'll find running 24/7 in major hotel chains a dedicated Beachbody Infomercial channel! Millions of people already know about Beachbody. Every time they run an infomercial, they get thousands of new customers. They want those customers to obtain great success and support - and actually assign those customers to an active Emerald Coach who achieves a program called Success Club each month. Those customer purchase more products, you earn the commission.

Is this Multi Level Marketing (MLM)?

Yes, Beachbody uses a Multi Level Marketing business model to sell their products. Rather than hiring a large support staff who have never used the products, they invest in coaches who are passionate about the products and have changed their lives using these programs. There are a lot of big advantages to this approach versus a traditional business model. Some of the benefits of this model include low startup cost, can be done as little as you want, part time, full time.... but you work for yourself. You define your goals, pace, and future!

How much of a discount will I get on my own Beachbody products?

As Beachbody Coach, you receive a 25% discount on all Beachbody products available in the Team Beachbody store.

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What is the Beachbody Lead Program?

Everyday Beachbody receives thousands of orders from their website, infomercials, QVC, and other outlets. These customers are then assigned to coaches who meet the requirements of the Lead Program. Yes, Beachbody will actually give you customers to help you build your business. The requirements for the program are pretty simple and require you to have at least 2 coaches that you have sponsored, be active in the Team Beachbody Club, and have achieved Success Club 5 for that month, which is an incentive program centered around helping 3 people a month towards their goals.

Beachbody actually GIVES me customers?

YES! Just reach the basic level of EMERALD, maintain active status, and achieve the monthly goal of Success Club 5, and you will receive customers in your database! Beachbody receives about 20-30,000 customer leads a week! Those come in and get assigned to the next qualified active emerald coach (or higher) in line. You will earn commissions from these customers REPEAT business! You will also earn BONUS Commissions off of their Renewal for On Demand Membership!

How can I fit this in my daily life? I'm already way too busy!

If you are involved in fitness already, this will be a natural fit since you are already fitness minded and focused on helping others each day. This follows what you normally do already! Opportunity always presents itself, and now you'll just have a way of earning commissions on the programs/products you've already been recommending.

If you are not involved in fitness, sharing your fitness journey and offering an avenue to help support others doing the same takes no time at all. You can easily schedule 15 mins on your lunch break to check in with your support group on Facebook & post an update on your wall. On the way home you can listen to the team podcast that will help you develop your business and mindset. After the kids go to bed, you can spend 15 mins responding to emails and sending out some new emails inviting others to join your upcoming challenge group / coaching team. Working out and eating healthy should be a normal part of your day to day, and actually shouldn't count towards working as a coach.

The extent of how busy you will be directly depends on your decision and vision with what kind of coach you want to be. You can be very aggressive to create a large team & downline of coaches and retail sales. In doing that, that will require a greater amount of time developing your business.

Can I cancel anytime?

Yes. You can cancel in your first 30 days, and be completely refunded the first months fees. There is always a 30 day money back guarantee on all products and the coach opportunity. However, if you decide you want to rejoin, you will lose your seniority position and level you were once in the company as well as have to wait a 6 month period from cancellation before you can re-join with a new sponsor coach. If you'd like to rejoin with the same sponsor coach you were with, you can do this at anytime and do not need to wait the 6 month cancellation grace period.